

VOLUME SHAMPOO

CARELUMINA

STYLE IT VOLUME PROTEIN PLUS SHAMPOO

Our haircare line was shaped through first hand experiences in the salon industry using innovative hair care technology and natural actives to deliver high-performance, treatment-based products – all while staying true to our deepest belief that “healthy hair is beautiful hair”. We worked with the most forward thinking scientists and artisans to develop a best-in-class salon collection of products rigorously testing in top salons by top stylists and tweaked to perfection.

HOW TO USE

Wet hair thoroughly. Apply a small amount of shampoo and work into lather. Rinse and repeat if necessary. Follow with conditioner.

FEATURES

This shampoo is specially formulated to add both volume and body to fragile, limp hair. Moisturizing and conditioning agents have been added to help strengthen and add flexibility to hair that has been stripped of body. Leaves hair clean and healthy-looking with renewed body and bounce. Contains Soy Protein, Panthenol and vitamins which help to:

- Prevent split ends
- Smooth the hair cuticle
- Add volume
- And provide a lustrous sheen.

INGREDIENTS

Water (Aqua), Sodium Laureth Sulfate, Sodium Chloride, Tocopheryl Acetate, Retinyl Palmitate, Panthenol, Hydrolyzed Soy Protein, Allantoin, Citric Acid, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, PEG-2 Cocamide, DMDM Hydantoin, Methylparaben, Fragrance (Parfum)



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